

Lancaster Honda



Holiday Specials Throughout The Store!
REGISTER TO WIN A 2008 CRF™ 50F!

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717.898.0100
Toll Free: **800.378.0300**
www.lancasterhonda.com

WINTER HOURS

Mon, Tues & Thurs 10 AM - 5 PM
Wed & Fri 10 AM - 7 PM
Saturday 10 AM - 2 PM
Sunday Gone Ridin'

HOLIDAY 2008

The Holidays start with Honda.

2009 CRF TRX RINCON RUBICON FOREMAN RANCHER RECON ON ALL 2009 & PRIOR ON-ROAD, OFF-ROAD, ATV, MUV, SCOOTER & PWC MODELS

**NO PAYMENTS
NO INTEREST
FOR 6 MONTHS***

With low fixed APR on approved credit through Honda Card

OR AS LOW AS
3.99%
FIXED APR**
FOR UP TO 36 MONTHS
With Honda Financial Services

OR AS LOW AS
6.9%
FIXED APR†
FOR UP TO 84 MONTHS
WITH YOUR

\$250 BONUS BUCKS*



'09 CRF™ 50F
MSRP \$1,349

- One of the most popular off-road entry-level models ever
- Features a beginner-friendly automatic clutch and low seat height

\$23/mo†

\$100 BONUS BUCKS*



'09 CRF70F
MSRP \$1,699

- Equipped with automatic clutch and smooth four-stroke
- Great transition dirt bike for your future MX star whose not quite ready for the CRF80F

\$29/mo†

\$100 BONUS BUCKS*



'09 CRF80F
MSRP \$2,099

- Big-bike performance features like a manual clutch and a five-speed gearbox
- Nothing is more rugged or reliable than this four-stroke

\$36/mo†

\$100 BONUS BUCKS*



'09 CRF100F
MSRP \$2,449

- The off-road machine that is as powerful as it is smooth
- It's lightweight and easy-to-handle, making it the perfect fit for a wide range of riders

\$42/mo†

\$100 BONUS BUCKS*



'09 CRF150F
MSRP \$3,199

- Take your off-road riding to the max with the CRF150F
- Boasts Honda reliability, five-speed transmission and low maintenance

\$55/mo†

\$100 BONUS BUCKS*



'09 CRF230F
MSRP \$3,699

- One of the most versatile dirt bikes you'll ever ride
- Features durable six-speed transmission and plush, long travel suspension

\$63/mo†

\$100 BONUS BUCKS*



'09 CRF230L
MSRP \$4,549

- The perfect dual-sport machine for conquering your commute or favorite trail
- Features turn-signals, electric start and great gas mileage

\$78/mo†

NEW



'09 CRF450R
MSRP \$7,599

- The CRF450R widens its class lead with new features for 2009
- Revolutionary all-new battery less fuel injection system

\$130/mo†

PLUS UP TO
\$450 BONUS BUCKS††

ON SELECT 2009 & PRIOR OFF-ROAD MODELS

All payments figured at 6.9% Fixed APR for 72 months.

HONDA
PERFORMANCE FIRST™

GIFTS THAT GO

OFF-ROAD

Lancaster Honda



Holiday Specials

Throughout The Store! While Supplies Last!

**REGISTER TO WIN
A 2008 CRF50F!**

MSRP \$1,349



**DRAWING TO BE HELD
SATURDAY, DECEMBER 13, 2008**

No purchase necessary. Must have valid driver's license. Must be at least 18 years of age. One entry per eligible person. Not redeemable for cash.

**07 RECON
MSRP \$3,649**



**NOW \$2,999
SAVE \$650**

**07 TRX450ER
MSRP \$7,049**



**NOW \$5,999
SAVE \$1,050!!!**

07 TRX250EX MSRP \$3,799 NOW \$2,999

SAVE \$800!!!

07 TRX300EX MSRP \$4,899 NOW \$4,299

SAVE \$600!!!

07 TRX400EX MSRP \$5,999 NOW \$4,799

SAVE \$1,200!!!



Tax, title, license, freight, prep, doc and other fees are not included in Lancaster Honda prices. Manufacturer incentives, rebates, discounts and Bonus Bucks† have been applied to Lancaster Honda discounted prices.

ON ALL 2009 & PRIOR ON-ROAD, OFF-ROAD, ATV, MUV, SCOOTER & PWC MODELS

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NO INTEREST
FOR 6 MONTHS***

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3.99%
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FOR UP TO 36 MONTHS

With Honda Financial Services

OR AS LOW AS

6.9%
FIXED APR†

FOR UP TO 84 MONTHS

WITH YOUR 

PLUS UP TO

\$700
BONUS BUCKS††

ON SELECT 2008 & PRIOR ATV MODELS


IT'S A HONDA



'09 TRX™ 90X

MSRP \$2,849

- Boasts a rugged SOHC engine, easy electric starter and clutchless transmission
- The perfect combination of fun, agility, reliability and easy operation to give your youngster the right start of off-road fun

 **\$49/mo†**



'09 TRX250X

MSRP \$4,099

- Equipped with SportClutch™, which lets you ride without stalling
- The TRX250X features a reliable shaft drive that is designed for low-maintenance and high-octane fun

 **\$70/mo†**



'09 TRX300X

MSRP \$5,049

- Has a 282cc Honda SOHC engine, push-button electric start, a race-style chain final-drive system, a solid five-speed-with-reverse transmission and a double wishbone front suspension. Bottom line: It's a Honda

 **\$86/mo†**



'09 TRX400X

MSRP \$6,149

- The perfect balance between race performance and ergonomics
- Combines the RFVC Honda engine with long-travel, Baja-ready Pro-link® suspension for more ride time

 **\$105/mo†**



'09 TRX450R & ER

BASE MSRP \$6,999

- Available in both electric start and kick start
- One of the hottest, most dominant sport ATVs ever built with countless race championships

 **\$119/mo†**



'09 TRX700XX

MSRP \$7,999

- The strongest, toughest sport ATV that Honda has ever built
- You'll turn heads on the trail with some of the most outrageously styled bodywork ever

 **\$136/mo†**



'09 RECON® & ES

BASE MSRP \$3,799

- The ATV that is big on durability, performance and fun
- Maneuver up a tight trail or get in or out of tight spots that some ATVs might find hard to manage

 **\$65/mo†**



'09 RANCHER™

MSRP \$4,599

- This 2WD model is the foundation of the Rancher family
- It's simple, tough and willing to take on any challenge or task you throw at it

 **\$79/mo†**



'09 RANCHER 4x4 & EPS

BASE MSRP \$5,599

- The Rancher 4x4's performance is pushed even farther with the addition of Electric Power Steering
- Available in White, Olive, Red and Camo (Base MSRP \$5,949)

 **\$96/mo†**



'09 RANCHER 4x4 ES & ES/EPS

BASE MSRP \$5,799

- Combine Electric Power Steering and Electric Shift and you have all you need to get the job done
- Available in White, Olive, Red and Camo (Base MSRP \$6,149)

 **AS LOW AS \$99/mo†**



'09 RANCHER AT & EPS

BASE MSRP \$6,599

- The best-equipped Rancher in the lineup with new innovations, radical styling and Electric Power Steering
- Available in White, Olive, Red and Camo (Base MSRP \$6,949)

 **AS LOW AS \$113/mo†**



'09 FOREMAN® 4x4 & EPS

BASE MSRP \$6,599

- Work will seem less daunting with the addition of Electric Power Steering to this already durable workhorse
- Available in Black, Olive, Red and Camo (EPS model only - MSRP \$7,349)

 **AS LOW AS \$113/mo†**



'09 FOREMAN 4x4 ES & ES/EPS

BASE MSRP \$6,799

- When you add Electric Power Steering to a sleek chassis and powerful 500-class engine, you get one of the hardest working ATVs on the planet
- Available in Black, Olive, Red and Camo (Base MSRP \$7,149)

 **AS LOW AS \$116/mo†**



'09 RUBICON & GPS/EPS

BASE MSRP \$7,499

- Rides won't go any smoother than with the 2009 Rubicon which is now available with both GPSscape™ and Electric Power Steering
- Available in Black, Olive, Red and Camo (Base MSRP \$7,849)

 **AS LOW AS \$128/mo†**



'09 RINCON™

BASE MSRP \$7,999

- Available with GPSscape, it's the most ultimate utility ATV ever designed
- Available in Olive, Blue, Red and Camo (MSRP \$8,349), GPS model available in Red and Camo (MSRP \$8,549)

 **AS LOW AS \$136/mo†**

SPORT & UTILITY ATVs

**This season,
give the gift of adventure.**

2009 CRF TRX RINCON RUBICON FOREMAN RANCHER RECON

HOLIDAY 2008


GIFTS THAT GO

All payments figured at 6.9% Fixed APR for 72 months.

**Lancaster
Honda**



**FREE
GIFT WRAP!**
WITH PURCHASE

GIFT CARDS AVAILABLE!

15% OFF

ALL IN-STOCK PARTS & ACCESSORIES



**Lancaster
Honda**



Must present coupon. One coupon per customer. Not valid with any other offers. Offer valid on in-stock parts and accessories only. Expires 12/30/08.

EARLY BIRD SPECIAL
SAVE AN ADDITIONAL

10% OFF

YOUR ENTIRE ACCESSORY PURCHASE
INCLUDING SALE ITEMS. ONLY THRU DEC. 6TH



**Lancaster
Honda**



Must present coupon. One coupon per customer. Not valid with any other offers. Not valid on previously purchased merchandise or custom orders. Offer valid on in-stock accessories only. Expires 12/6/08.

FREE

HOLIDAY LAYAWAY
ON ALL MOTORCYCLES, ATVs & SCOOTERS



**Lancaster
Honda**



Must present coupon. One coupon per customer. Not valid with any other offers. Expires 12/20/08.

honda.com BE A RESPONSIBLE RIDER. ALWAYS WEAR A HELMET, EYE PROTECTION AND PROTECTIVE CLOTHING AND PLEASE RESPECT THE ENVIRONMENT. OBEY THE LAW AND READ YOUR OWNER'S MANUAL THOROUGHLY. Utility ATVs and the TRX250EX are recommended only for riders 16 years of age and older. The TRX700XX, TRX450R, TRX400EX and TRX300EX are recommended only for highly experienced riders 16 years of age and older. The TRX90 is recommended for riders 12 years of age and older; riders under 16 must be supervised by an adult. Parents need to consider their youngster's age, size, ability and maturity before allowing them to ride. Multi-purpose Utility Vehicles can be hazardous to operate. For your safety, be responsible. Always wear a helmet, eye protection and appropriate clothing. Always wear your seat belt and keep side nets and doors closed. Avoid excessive speeds and be careful on difficult terrain. All MUV drivers and passengers should watch the safety video "Multipurpose Utility Vehicles: A Guide to Safe Operation" and read the owner's manual before operating the vehicle. Never drive under the influence of drugs or alcohol, on public roads or with more than one passenger. Big Red is only for drivers 16 years and older. Driver and passenger must be tall enough for the seat belt to fit properly and to brace themselves with both feet firmly on the floor. Passenger must be able to grasp the handhold with the seat belt on and both feet on the floor. Respect the environment when driving. *\$0 down, \$0 payment, 0% interest for 6 months. After 6 months, minimum fixed monthly payments of 2.5% of the original balance at Fixed ANNUAL PERCENTAGE RATE from 8.9%-16.9% (as of 9/08 for loans \$10,000+) or 9.9%-18.9% (as of 9/08 for loans \$1,000-\$9,999) for the life of the transaction depending on lender-determined creditworthiness. Offer valid on all new and unregistered 2009 and prior year On-road, Off-road, ATV, MUV, Scooter and PWC models through GE Money on the Honda Card upon approved credit. Offer expires 12/31/08. **3.99% Fixed APR financing available for customers who qualify for super preferred credit tier for up to 36 months through Honda Financial Services. Payment example: 36 monthly payments of \$29.52 for each \$1,000 financed. Offer good on all new and unregistered 2009 and prior year On-road, Off-road, ATV, MUV, Scooter and PWC models. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings. Check with participating Honda dealers for complete details. Offer expires 12/31/08. †As low as 6.9% Fixed APR for up to 84 months on all new and unregistered 2009 and prior year On-road, Off-road, ATV, MUV, Scooter and PWC models through GE Money on the Honda Card upon approved credit. 6.9% Fixed APR is for tier 1 buyers for the life of the loan. For loans \$1,000 - \$9,999, the monthly payoff will be 72 months. Fixed minimum monthly payment is 1.7001% of the original high balance. For loans \$10,000 and higher, the monthly payoff will be 84 months. Fixed minimum monthly payment is 1.5044% of the original high balance. Higher rates and payments may apply based on credit worthiness. Check with participating dealers for details. Offer ends 12/31/08. †† Bonus Bucks offer good with the purchase of select new models and may only be used for purchases at the dealership. Bonus Bucks must be redeemed on the day of purchase. Offers have no cash value and are not transferable. Redemption value not to exceed \$1,000 Bonus Bucks for select new 2006 VTX1800 models and 2007 ARX1200 models. \$700 Bonus Bucks for new 2008 TRX700XX and new 2007 & prior TRX450R/ER models. \$500 Bonus Bucks for new 2007 and prior TRX680FA/FGA, TRX500FE/FM/PFE, TRX500FA/FGA models and 2006 and 2005 ARX1200 models. \$450 Bonus Bucks for new 2007 and prior CRF50F models. \$350 Bonus Bucks for new 2008 CRF50F models. \$300 Bonus Bucks for new 2007 and prior CRF230F/100F/80F/70F. 2008 TRX500FE/FM and 2008 and prior TRX420FE/FM and 2008 CRF450X/250X models. \$250 Bonus Bucks for new 2009 CRF50F models. \$200 Bonus Bucks for new 2008 CRF230F/100F/80F/70F models, new 2008 and prior CRF150R/RB and CRF250R models, new 2007 and prior TRX90EX models, new 2008 TRX450R/ER, TRX400EX/300EX/250EX models. \$150 Bonus Bucks for new 2008 TRX680FA/FGA, TRX500FE/FM and TRX500FA/FGA models. \$100 Bonus Bucks for new 2009 CRF230F/100F/80F/70F, 2007 and prior CRF150F models. Customer may apply certificate to parts, accessories, riding gear or other purchases and is responsible for all related sales tax. Prices do not include tax, title, license and other fees. See dealer for details. Professional riders shown on closed courses. Recon®, Rancher™, Foreman®, Rincon™, CRF™, TRX™, Big Red™, SportClutch™, Pro-link®, GPSscape™, Honda Genuine Accessories™, Best on Earth™ and Performance First™ are registered trademarks of Honda Motor Co., Ltd. ©SAAL Publishing Co., 6528 Constitution Drive, Fort Wayne, IN 46804, 866.722.5123. Printed in U.S.A. (11/08)