

YOUR SPECIAL INVITATION



DEALER NAME

BIG RED

DEMO DAYS

WELCOME TO
BIG RED
COUNTRY.

AS LOW AS

0.99%

FIXED APR*

FOR 36 MONTHS ON
'09 BIG RED MODELS

THURSDAY, MARCH 12 - SATURDAY, MARCH 14, 2009

It's not just a place, it's a state-of-mind. It's everywhere you want to be. Working on the farm. Winding your way through the woods. Fishing with old friends. Conquering the rocky terrain of the hills. It's whatever thrills you. Gets your heart beating and blood pumping. Wherever that place is, there is only one way to get there - *the all-new 2009 Big Red.*



The Big Red is one of the most dynamic side-by-sides ever designed with its powerful liquid-cooled engine, an innovative automatic transmission and a degree of sophistication that can't be found anywhere else on the market. Big Red is ready to get you to the job site, to fun or wherever you want to go. *Welcome to Big Red Country!*

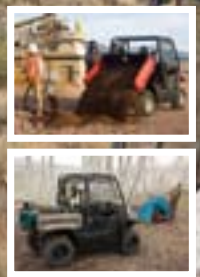
The Big Red is recommended for highly experienced drivers 16 years of age and older.

YOUR SPECIAL INVITATION
DEALER NAME

BIG RED DEMO DAYS

THURSDAY, MARCH 12 - SATURDAY, MARCH 14
TAKE A TEST DRIVE! FREE FOOD & DRINKS! DOOR PRIZES!

BIG RED *EXTRA*



AS LOW AS
0.99%
FIXED APR*

FOR UP TO 36 MONTHS
ON '09 BIG RED MODELS



3 DAYS ONLY! Don't miss out on your special invitation to demo one of the hottest MUVs ever built!

CHECK OUT OUR HUGE SELECTION OF BIG RED ACCESSORIES!

honda.com BE A RESPONSIBLE RIDER. ALWAYS WEAR A HELMET, EYE PROTECTION AND PROTECTIVE CLOTHING AND PLEASE RESPECT THE ENVIRONMENT. OBEY THE LAW AND READ YOUR OWNER'S MANUAL THOROUGHLY. Multi-purpose Utility Vehicles can be hazardous to operate. For your safety, be responsible. Always wear a helmet, eye protection and appropriate clothing. Always wear your seat belt and keep side nets and doors closed. Avoid excessive speeds and be careful on difficult terrain. All MUV drivers and passengers should watch the safety video "Multipurpose Utility Vehicles: A Guide to Safe Operation" and read the owner's manual before operating the vehicle. Never drive under the influence of drugs or alcohol, on public roads or with more than one passenger. Big Red is only for drivers 16 years and older. Driver and passenger must be tall enough for the seat belt to fit properly and to brace themselves with both feet firmly on the floor. Passenger must be able to grasp the handhold with the seat belt on and both feet on the floor. Respect the environment when driving. *0.99% Fixed APR financing available for customers who qualify for super preferred credit tier up to 36 months through Honda Financial Services. Payment example: 36 monthly payments of \$28.20 for each \$1,000 financed. Offer good on new and unregistered 2009 Big Red models, 2009 and prior AquaTrax models and 2008 and prior Gold Wing models. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings. Check with participating Honda dealers for complete details. Offer expires 4/30/09. Prices do not include tax, title, license and other fees. See dealer for details. Professional riders shown on closed courses. Big Red™, Hondamatic™, Honda Genuine Accessories™, Best on Earth™ and Performance First™ are registered trademarks of Honda Motor Co., Ltd. ©SAAL Publishing Co., 6528 Constitution Drive, Fort Wayne, IN 46804, 866.722.5123. Printed in U.S.A. (2/09)

20% OFF ALL IN-STOCK BIG RED ACCESSORIES



DEALER
NAME OR LOGO 

Must present coupon at time of purchase. One coupon per customer. Not valid with any other offers. No cash value. No special orders. Offer expires 3/31/09.

FREE BIG RED COVER WITH PURCHASE OF A BIG RED



A \$125
VALUE!

DEALER
NAME OR LOGO 

Must present coupon at time of purchase. One coupon per customer. Not valid with any other offers. No cash value. No special orders. Offer expires 3/31/09.

DEALER NAME OR LOGO

Dealer Address • City, State

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TOLL FREE: 800.456.7890

www.hondadealeraddress.com

STORE HOURS

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Saturday 10 AM - 4 PM
Sunday Gone Ridin'

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