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AS LOW AS
3.99%
FIXED APR*
FOR UP TO 36 MONTHS
through Honda Financial Services
on Select 2009 & Prior Models

PLUS UP TO
\$500
BONUS BUCKS†
ON SELECT 2009 ATVs
AND UP TO
\$1,500
BONUS BUCKS†
ON SELECT 2008 & PRIOR
SPORT ATV MODELS

Honda ATVs
**EVERYTHING
YOU NEED
& MORE.**

2009 rincon™



**IT'S ATV SEASON.
THE TIME TO BUY IS NOW!**



Utility ATVs are recommended for riders 16 years of age and older.



08 TRX™ 700XX

MSRP \$7,899

& UP TO **\$1,500** BONUS BUCKS†
ON SELECT '08 & PRIOR
ATV SPORT MODELS



honda.com BE A RESPONSIBLE RIDER. ALWAYS WEAR A HELMET, EYE PROTECTION AND PROTECTIVE CLOTHING AND PLEASE RESPECT THE ENVIRONMENT. OBEY THE LAW AND READ YOUR OWNER'S MANUAL THOROUGHLY. Utility ATVs and the TRX250EX are recommended only for riders 16 years of age and older. The Big Red, TRX700XX, TRX450R, TRX400EX and TRX300EX are recommended only for highly experienced riders 16 years of age and older. The TRX90 is recommended for riders 12 years of age and older; riders under 16 must be supervised by an adult. Parents need to consider their youngster's age, size, ability and maturity before allowing them to ride. *3.99% Fixed APR Financing available for customers who qualify for super preferred credit tier for up to 36 months through Honda Financial Services. Payment example: 36 monthly payments of \$29.52 for each \$1000 financed. Offer good on every new and unregistered 2009 and prior model year GL1800/A, ST1300/A, Off-Road, ATV and MUV models. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings. Check with participating Honda dealers for complete details. Offer on GL1800/A and ST1300/A models ends 10/31/09. Offer on Off-Road, ATV and MUV models ends 12/31/09. †Bonus Bucks offer good with the purchase of select new models and may only be used for purchases at the dealership. Bonus Bucks must be redeemed on the day of purchase. Offers have no cash value and are not transferable. Redemption value not to exceed \$1,800 Bonus Bucks on 2007 and prior ARX1200 models. \$800 Bonus Bucks on 2009 MUV700 models. \$700 Bonus Bucks on 2008 CRF150F models. \$500 Bonus Bucks on 2009 TRX250TE/TM, 2007 CRF150R/RB and 2007 CRF250R models. 2008 CRF100/80/70, 2009 and 2008 ARX1500 models. \$300 Bonus Bucks on 2008 CRF50F models. Offers good on new and unregistered models only and end 12/31/09. \$500 Bonus Bucks on new and unregistered 2007 TRX400EX models and end 2/28/10. \$2,500 Bonus Bucks on 2008 CBR1000RR models. \$1,900 Bonus Bucks on 2007 CBR1000RR models. \$1,500 Bonus Bucks on 2008 TRX700XX models. \$1,000 Bonus Bucks on 2007 VTX1800 (All), 2008 CRF250R and 2007 TRX450R/ER models. \$500 Bonus Bucks on 2009 VT750 (All), 2007 TRX300EX and 2008 TRX250EX models. \$200 Bonus Bucks on 2009 NPS50 and CHF50/S models. Offers good on new and unregistered models only and end 3/31/10. Customer may apply Bonus Bucks† to parts, accessories, riding gear or other purchases and is responsible for all related sales tax. Customer may apply to parts, accessories, riding gear or other purchases and is responsible for all related sales tax. Prices do not include tax, title, license and other fees. See dealer for details. Professional riders shown on closed courses. Fury™, VTX™, Shadow Spirit™, Shadow®, Rebel®, Ruckus™, Silver Wing®, Metropolitan™, Elite®, CR®, CBR®, Interceptor®, Gold Wing®, ST™, Recon®, Rancher™, Foreman®, Rincon™, CRF™, TRX™, XR™, Big Red™, AquaTrax®, GPScape™, Honda Genuine Accessories™ and Performance First™ are registered trademarks of Honda Motor Co., Ltd. ©SAAL Publishing Co., 6528 Constitution Drive, Fort Wayne, IN 46804, 866.722.5123. Printed in U.S.A. (10/09)



your need for adventure is about to meet your want for quality and dependability.



GET IT STRAIGHT

WHAT ARE YOU WAITING FOR? NOW IS THE BEST TIME TO BUY!

AS LOW AS **3.99%** FIXED APR FOR UP TO 36 MONTHS through Honda Financial Services on Select 2009 & Prior Models PLUS UP TO **\$500 BONUS BUCKS*** ON SELECT 2009 ATVs



THEY'RE GOING FAST!

09 RINCON™

BASE MSRP \$8,299

STARTING AT \$165 PER MONTH

- The Rincon is just as advanced as it is impressive, with electronic fuel injection for instant, no-choke startups and precise throttle response, no matter how hot it is or how high you climb.
- Available colors: Red, Olive, Blue and Camo



SUPPLIES ARE LIMITED!

09 RUBICON

BASE MSRP \$7,699

STARTING AT \$153 PER MONTH

- The FourTrax Foreman Rubicon lets you choose powertrain ratios with the flick of a thumb.
- 499cc liquid-cooled OHV dry-sump longitudinally mounted single cylinder four-stroke
- Available in Black, Olive, Red and Camo



DON'T MISS OUT!

09 RANCHER™ AT EPS

BASE MSRP \$7,099

STARTING AT \$141 PER MONTH

- 420cc single-cylinder four-stroke
- 2WD/4WD with automatic five-speed transmission and EPS
- Available colors: Red, Olive, White and Camo



GREAT ATV! GREAT BUY!

09 FOREMAN® 4x4 es/eps

BASE MSRP \$7,399

STARTING AT \$147 PER MONTH

- Features sophisticated torque sensors that measure how much force you're applying and then tailor how much extra assist you need.
- Available in Black, Olive, Red and Camo



WHAT A GREAT PRICE!

09 RANCHER 4x4 es/eps

BASE MSRP \$6,399

STARTING AT \$127 PER MONTH

- The FourTrax Rancher 4x4 ES brings to riders Honda's remarkable Electric Shift Program (ESP) that makes gear shifts as easy as touching a button, selectable 4WD/2WD TraxLok™, a torque-sensitive front differential and fuel injection.
- Available colors: Red, Olive, White and Camo



LIMITED QUANTITIES!

09 FOREMAN 4x4 ES

BASE MSRP \$6,999

STARTING AT \$139 PER MONTH

- All the great features of the Foreman 4x4 plus the Electric Shift Program. Honda's exclusive TraxLok™ selectable 2WD/4WD system lets you flip to 4WD on the fly.
- Available in Black, Olive, Red and Camo



LIMITED QUANTITIES!

09 RANCHER 4x4 EPS

BASE MSRP \$6,199

STARTING AT \$123 PER MONTH

- This is merely where the capability (and convenience) begins, as you can choose the Rancher 4x4 with standard manual shifting or Honda's patented, push-button Electric Shift Program (ESP).
- Available colors: Red, Olive, White and Camo



DON'T MISS OUT!

09 FOREMAN 4x4

BASE MSRP \$6,799

STARTING AT \$135 PER MONTH

- The workhorse of ATVs. Features a 475cc air-cooled single-cylinder four-stroke engine
- Available in Black, Olive, Red and Camo



GREAT ATV! GREAT BUY!

09 RANCHER 4x4 ES

BASE MSRP \$5,999

STARTING AT \$119 PER MONTH

- 420cc liquid-cooled single-cylinder four-stroke engine
- Electric Shift Program
- Available colors: Red, Olive, White and Camo



BONUS \$500 BUCKS*

THEY'RE GOING FAST!

09 RECON® ES

MSRP \$4,099

\$82 PER MONTH

- All the great features of the Recon plus push-button Electric Shift Program (ESP), which puts gear selection right at your thumb-tip.
- Available in Red, White and Olive.



SUPPLIES ARE LIMITED!

09 RANCHER 4x4

BASE MSRP \$5,799

STARTING AT \$115 PER MONTH

- Whether your workload demands two-wheel-drive or four-wheel-drive, the FourTrax Rancher is a workhorse like none other.
- Available colors: Red, Olive, White and Camo



BONUS \$500 BUCKS*

WHAT A GREAT PRICE!

09 RECON

MSRP \$3,899

\$78 PER MONTH

- Full-sized performance in a compact, lighter-weight package with a manual transmission.
- Available in Red, White and Olive.



2009 FOREMAN 4x4



2009 RUBICON

Utility ATVs are recommended for riders 16 years of age and older. Payments figured at 6.99% APR for 60 months.