



STRAIGHT DEALS

OUR LOWEST FINANCING EVER!

'09 CRF™ 450R
MSRP \$7,599

SUPER FINANCING OFFERS TO CHOOSE FROM AT
NEW MILFORD CYCLES!

NO PAYMENTS, NO INTEREST FOR 6 MONTHS*

On all '09 & prior models with low fixed APR on approved credit through the Honda Card
OR AS LOW AS
3.99% FIXED APR FOR UP TO 36 MONTHS**

With Honda Financial Services
PLUS UP TO
\$1,000 BONUS BUCKS†
ON SELECT '09 & PRIOR MODELS

HURRY IN! OFFERS END SOON!

571 Danbury Rd • New Milford, CT
860.355.3161
www.newmilfordcycles.com
STORE HOURS
Tues - Fri 10 AM - 6 PM
Saturday 9 AM - 3 PM
Sun & Mon Gone Ridin'
IT'S A HONDA



09

5th ANNUAL WINTER SERVICE SPECIAL GOING ON NOW!
See back for details

SUPER SALE GOING ON NOW! GREAT PRICES STOREWIDE!

FIRST CLASS
U.S. POSTAGE PAID
FORT WAYNE, IN
PERMIT NO. 869

DON'T MISS OUR BIGGEST SALE OF THE YEAR!
EVERY NON-CURRENT MODEL IS ON SALE TO MAKE ROOM FOR NEW INVENTORY!
MODELS, PARTS, ACCESSORIES, APPAREL - ALL ON SALE!
5th ANNUAL WINTER SERVICE SPECIAL GOING ON NOW!

STRAIGHT DEALS

GREAT PRICE!

\$300 SUPER SALE SAVINGS!

MSRP \$2,999

'07 TRX™250EX
SUPER SALE PRICE: \$2,199

GREAT ATV! GREAT PRICE!

\$300 SUPER SALE SAVINGS!

MSRP \$4,299

'07 TRX300EX
SUPER SALE PRICE: \$2,999

AMAZING DEAL!

\$300 SUPER SALE SAVINGS!

MSRP \$4,799

'07 TRX400EX
SUPER SALE PRICE: \$3,699

\$700 BONUS BUCKS†

\$300 SUPER SALE SAVINGS!

BASE MSRP \$6,899

'07 TRX450ER
SUPER SALE PRICE: AS LOW AS \$4,699

GREAT SELECTION!

MSRP \$14,399

'07 ST™1300
SUPER SALE PRICE: AS LOW AS \$12,499

SUPPLIES ARE LIMITED!

BASE MSRP \$11,599

'08 CBR®1000RR
SUPER SALE PRICE: AS LOW AS \$10,299

Utility ATVs and the TRX250EX are recommended for riders 16 years of age and older. The Big Red™, TRX700XX, TRX450R, TRX400EX and TRX300EX are recommended for highly experienced riders 16 years of age and older. Super Sale Savings††, Bonus Bucks and all incentives are included in Super Sale Price.



09

SUPER SALE OPEN HOUSE



IT'S A HONDA

5TH ANNUAL

WINTER SERVICE SPECIAL GOING ON NOW!

BEAT THE SPRING RUSH & GET FAST TURNAROUND! CALL TODAY FOR AN APPOINTMENT!
860.355.3161 OR SCHEDULE ONLINE AT WWW.NEWMILFORDCYCLES.COM

NO PAYMENTS, NO INTEREST FOR 6 MONTHS* ON ALL '09 & PRIOR MODELS

With low fixed APR on approved credit through the Honda Card

OR AS LOW AS 3.99% FIXED APR FOR UP TO 36 MONTHS*

With Honda Financial Services

PLUS UP TO \$1,000 BONUS BUCKS† ON SELECT '09 & PRIOR MODELS

Through February 28, 2009

ONLY A FEW REMAIN!



'07 ELITE® 80

SUPER SALE PRICE: AS LOW AS \$2,399

AWESOME BIKE!
AWESOME PRICE!



BASE MSRP \$9,599

'08 CBR600RR

SUPER SALE PRICE: AS LOW AS \$8,599

GREAT PRICE!



MSRP \$1,649

'07 CRF™ 70F

SUPER SALE PRICE: \$1,349

AMAZING DEAL!



MSRP \$2,069

'07 CRF80F

SUPER SALE PRICE: AS LOW AS \$1,769

SUPPLIES ARE LIMITED!



BASE MSRP \$7,199

'08 CRF450R

SUPER SALE PRICE: AS LOW AS \$6,399

GREAT SELECTION!



\$300 SUPER SALE SAVINGS!†

BASE MSRP \$3,699

'08 RECON®

SUPER SALE PRICE: AS LOW AS \$3,199

\$300 BONUS BUCKS!†



BASE MSRP \$5,399

'08 RANCHER 420 4x4

SUPER SALE PRICE: AS LOW AS \$4,239

\$300 SUPER SALE SAVINGS!†

ALL COLORS AVAILABLE!



BASE MSRP \$7,349

'08 RUBICON

SUPER SALE PRICE: AS LOW AS \$5,799

\$500 SUPER SALE SAVINGS!†

\$700 BONUS BUCKS!†



MSRP \$7,899

'08 TRX700XX

SUPER SALE PRICE: \$5,899

\$500 SUPER SALE SAVINGS!†

New Milford Cycles

10% OFF

PARTS & LABOR ON ALL SERVICE ORDERS

FREE PICK UP & DELIVERY WITHIN 25 MILES
SUBJECT TO \$5 FUEL SURCHARGE



Must present coupon at time of purchase. One coupon per customer. Not valid with other offers. Offer expires 3/21/09.

New Milford Cycles

15% OFF

PARTS & LABOR ON ALL SERVICE ORDERS

FREE PICK UP & DELIVERY WITHIN 25 MILES
SUBJECT TO \$5 FUEL SURCHARGE



Must present coupon at time of purchase. One coupon per customer. Not valid with other offers. Offer expires 2/28/09.

New Milford Cycles

20% OFF

ALL IN-STOCK PARTS & ACCESSORIES



Must present coupon at time of purchase. One coupon per customer. Not valid with other offers. Offer expires 2/28/09.

SAVE ON '07 & PRIOR PRE-OWNED INVENTORY



MODEL.....	SSP
'07 CRF450R.....	\$4,800
'07 Interceptor® ABS Anniversary.....	\$9,500
'07 TRX300EX	\$3,900
'07 TRX90EX	\$2,200
'06 TRX400AT.....	\$4,500

honda.com BE A RESPONSIBLE RIDER. ALWAYS WEAR A HELMET, EYE PROTECTION AND PROTECTIVE CLOTHING AND PLEASE RESPECT THE ENVIRONMENT. OBEY THE LAW AND READ YOUR OWNER'S MANUAL THOROUGHLY. Utility ATVs and the TRX250EX are recommended only for riders 16 years of age and older. The TRX700XX, TRX450R, TRX400EX and TRX300EX are recommended only for highly experienced riders 16 years of age and older. The TRX90 is recommended for riders 12 years of age and older. Riders under 16 must be supervised by an adult. Parents need to consider their youngster's age, size, ability and maturity before allowing them to ride. Multi-purpose Utility Vehicles can be hazardous to operate. For your safety, be responsible. Always wear a helmet, eye protection and appropriate clothing. Always wear your seat belt and keep side nets and doors closed. Avoid excessive speeds and be careful on difficult terrain. All MUV drivers and passengers should watch the safety video "Multipurpose Utility Vehicles: A Guide to Safe Operation" and read the owner's manual before operating the vehicle. Never drive under the influence of drugs or alcohol, on public roads or with more than one passenger. Big Red is only for drivers 16 years and older. Driver and passenger must be tall enough for the seat belt to fit properly and to brace themselves with both feet firmly on the floor. Passenger must be able to grasp the handhold with the seat belt on and both feet on the floor. Respect the environment when driving. ††Super Sale Savings offer valid on all new and unregistered 2009 and prior ATV models. Offer valid in addition to all current Bonus Bucks and Dealer Rebate programs. Offer not valid with 0.99% Fixed APR financing offer. The Super Sale Savings may only be used for purchases at the dealership. Savings must be redeemed on the day of purchase. Offers have no cash value and are not transferable. Redemption value not to exceed \$650 for new 2009 and prior TRX500FPE, TRX500FPM, TRX500FE and TRX500FM models. \$500 for new 2009 and prior TRX700XX, TRX500FA, TRX500FPA and TRX500FPGA models. \$300 for new 2009 and prior TRX680FA/FGA, TRX420FE/FPE, TRX420FM/FPM, TRX420FA/FPA, TRX420TE/TM, TRX250TE/TM, TRX450ER/R, TRX400X, TRX300X and TRX250X models. \$150 for new 2009 and prior TRX90X models. Customer responsible for all related sales tax. See dealer for details. Offer expires 1/31/09. *\$0 down, \$0 payment, 0% interest for 6 months. After 6 months, minimum fixed monthly payments of 2.5% of the original high balance at Fixed ANNUAL PERCENTAGE RATE from 13.9% - 18.9% as of 1/09 for loans \$1,000 - \$15,000 for the life of the transaction depending on lender determined creditworthiness. Offer valid 1/6/09 through 2/28/09 on all new and unregistered 2009 and prior model year ATVs, Off-Road, On-Road, Scooter, MUV and PWC through GE Money on the Honda Card upon approved credit. Check with participating dealers for details. **3.99% Fixed APR financing available for customers who qualify for super preferred credit tier for up to 36 months through Honda Financial Services. Payment example: 36 monthly payments of \$29.52 for each \$1,000 financed. Offer good on all new and unregistered 2009 and prior year On-Road, Off-Road, ATV, MUV, Scooter and PWC models. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings. Check with participating Honda dealers for complete details. Offer expires 2/28/09. † Bonus Bucks offer good with the purchase of select new models and may only be used for purchases at the dealership. Bonus Bucks must be redeemed on the day of purchase. Offers have no cash value and are not transferable. Redemption value not to exceed \$1,000 Bonus Bucks for select new 2006 VTX1800 models and 2007 ARX1200 models. \$700 Bonus Bucks for new 2008 TRX700XX and new 2007 & prior TRX450R/ER models. \$500 Bonus Bucks for new 2007 & prior TRX680FA/FGA, TRX500FE/FM/FPE, TRX500FA/FGA models and 2006 and prior ARX1200 models. \$450 Bonus Bucks for new 2007 and prior CRF50F models. \$350 Bonus Bucks for new 2008 CRF50F models. \$300 Bonus Bucks for new 2007 and prior CRF230F/100F/80F/70F, 2008 TRX500FPE/FPM and 2008 and prior TRX420FE/FM and 2008 CRF450X/250X models. \$250 Bonus Bucks for new 2009 CRF50F models. \$200 Bonus Bucks for new 2008 CRF230F/150F/100F/80F/70F models, new 2008 and prior CRF150R/RB and CRF250R models, new 2007 and prior TRX90EX models, new 2008 TRX450R/ER, TRX400EX/300EX/250EX models. \$150 Bonus Bucks for new 2008 TRX680FA/FGA, TRX500FE/FM and TRX500FA/FGA models. \$100 Bonus Bucks for new 2009 CRF230F/150F/100F/80F/70F, 2007 and prior CRF150F models. Offer expires 2/28/09. Customer may apply certificate to parts, accessories, riding gear or other purchases and is responsible for all related sales tax, title, license and other fees. See dealer for details. Professional riders shown on closed courses. CBR®, Interceptor®, VTX™, Gold Wing®, Recon®, Rancher™, Rubicon, Foreman®, CRF™, Ruckus™, TRX™, Elite®, ST™, Honda Genuine Accessories™, Best on Earth™ and Performance First™ are registered trademarks of Honda Motor Co., Ltd. ©SAP Publishing Co., 6528 Constitution Drive, Fort Wayne, IN 46804, 866.722.5123. Printed in U.S.A. (1/09)