

# DEALER NAME OR LOGO

1234 Dealer Address • City, ST

## 123.456.7890

Toll Free: 123.456.7890  
www.dealerwebsite.com

Store Hours  
Mon - Fri 9 AM - 7 PM  
Saturday 9 AM - 9 PM  
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### THESE DEALS WON'T LAST! HURRY IN TODAY!

PRSRT STD  
U.S. POSTAGE PAID  
FORT WAYNE, IN  
PERMIT NO.869



# GREAT DEALS ON FOUR WHEELS!

**BIG SELECTION & DOUBLE BONUS BUCKS\*\* WITH UP TO \$850 IN INCENTIVES AVAILABLE!**  
**YOU DON'T WANT TO MISS THIS SALE!**

'08 Rincon™ <i>LIMITED QUANTITIES!</i>	Base MSRP \$7,849 <b>\$500 DOUBLE BONUS BUCKS**</b>	'08 Rubicon <i>DON'T MISS OUT!</i>	Base MSRP \$7,349 <b>\$600 DOUBLE BONUS BUCKS**</b>
 <b>ONLY 1 LEFT AT THIS PRICE!</b> <b>NOW ONLY \$X,XXX</b>		 <b>ONLY 3 LEFT AT THIS PRICE!</b> <b>NOW ONLY \$X,XXX</b>	
'08 Foreman™ 4x4 & EPS <i>ONLY A FEW LEFT!</i>	Base MSRP \$6,449 <b>\$700 DOUBLE BONUS BUCKS**</b>	'08 Foreman 4x4 ES & ES/EPS <i>OWN IT TODAY!</i>	Base MSRP \$6,649 <b>\$700 DOUBLE BONUS BUCKS**</b>
 <b>ONLY 2 LEFT AT THIS PRICE!</b> <b>NOW ONLY \$X,XXX</b>		 <b>ONLY 1 LEFT AT THIS PRICE!</b> <b>NOW ONLY \$X,XXX</b>	
'08 Rancher™ 4x4 & EPS <i>NEW LOWER PRICE!</i>	Base MSRP \$5,399 <b>\$500 DOUBLE BONUS BUCKS**</b>	'08 Foreman 4x4 & EPS <i>SAVE OVER \$800!</i>	Base MSRP \$6,449 <b>\$850 DOUBLE BONUS BUCKS**</b>
 <b>ONLY 1 LEFT AT THIS PRICE!</b> <b>NOW ONLY \$X,XXX</b>		 <b>ONLY 3 LEFT AT THIS PRICE!</b> <b>NOW ONLY \$X,XXX</b>	
'08 Rancher <i>LIMITED SUPPLY!</i>	Base MSRP \$3,999 <b>\$400 DOUBLE BONUS BUCKS**</b>	'08 Recon® & ES <i>AMAZING PRICE!</i>	Base MSRP \$3,399 <b>\$400 DOUBLE BONUS BUCKS**</b>
 <b>ONLY 2 LEFT AT THIS PRICE!</b> <b>NOW ONLY \$X,XXX</b>		 <b>ONLY 1 LEFT AT THIS PRICE!</b> <b>NOW ONLY \$X,XXX</b>	

As low as

# 3.99% FIXED APR\*

for up to 36 months through  
Honda Financial Services  
on 2010 and prior models



Or up to

# \$1,000

**DOUBLE BONUS BUCKS\*\***  
on 2008 ATVs

