

now at



2010 **fury**™ unveiled. unleashed. untamed. unmatched.



IT'S A  HONDA

Honda Dealer Name

it's been unleashed. how will you tame it?

2010 fury

BASE MSRP \$12,999



as low as
3.99% fixed apr*
FOR UP TO 36 MONTHS
ON THE ALL 2010 FURY
With Honda Financial Services

as low as
\$258 per month*

You're not just looking for a change, you're looking for a revolution. And here it is. The all-new 2010 Fury. It takes everything you love about riding, sticks it in a blender with a ferocious dose of adrenaline, the attitude of a rattlesnake and Honda performance and quality and gives you one of the most dramatic, heart pumping choppers you'll ever lay your eyes on. Hang on. It's going to be a great ride.

check out our great selection of fury parts and accessories!



honda.com BE A RESPONSIBLE RIDER. ALWAYS WEAR A HELMET, EYE PROTECTION AND PROTECTIVE CLOTHING AND PLEASE RESPECT THE ENVIRONMENT. OBEY THE LAW AND READ YOUR OWNER'S MANUAL THOROUGHLY. *As low as 3.99% Fixed APR financing available for customers who qualify for super preferred credit tier for up to 36 months through Honda Financial Services. Payment example: 36 monthly payments of \$29.52 for each \$1,000 financed. Offer good on all new and unregistered 2009 and prior model year On-Road, Off-Road, Scooter, ATV, MUV and PWC models and the 2010 Fury. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings. Check with participating Honda dealers for complete details. Offer ends 6/30/09. Professional riders shown on closed courses. Fury™, Honda Genuine Accessories™ and Performance First™ are registered trademarks of Honda Motor Co., Ltd. ©SAAL Publishing Co., 6528 Constitution Drive, Fort Wayne, IN 46804, 866.722.5123. Printed in U.S.A. (4/09)

Fury payment figured at 6.99% APR for 60 months.

fury features

1. Powerful 1312cc liquid-cooled V-twin
2. New Fuel injection system for easy start-ups
3. Shaft final drive is quiet and clean
4. Radical and custom chopper styling
5. Raked-out front and condensed hard-tail rear
6. Distinctive alloy wheels, fat 200-series rear tire and slim 21" front tire
7. All-new camshafts and totally redesigned exhausts
8. Powerful 336mm front disk brake teams with a 296mm rear disk brake (ABS also available)
9. Comfortable 26.7" seat height

Honda Dealer Name

20% OFF parts & accessories + FREE installation



Must present coupon at time of purchase. Parts and accessories must be purchased at Dealer Name to receive free installation. No cash value. Not valid on unit purchase. One coupon per customer. Not valid with any other offers. Offer expires 6/30/09.



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U.S. POSTAGE PAID
FORT WAYNE, IN
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www.dealerwebaddress.com

STORE HOURS

Mon - Fri 9 AM - 6 PM
Saturday 10 AM - 4 PM
Sunday Gone Ridin'