

DEALER LOGO

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STORE HOURS

Mon - Fri 9 AM - 6 PM
Saturday 10 AM - 4 PM
Sunday Gone Ridin'

2010 Honda Utility ATVs. THE ATVs OF THE WORKING CLASS HERO.

AS LOW AS

1.99% FIXED APR

* FOR UP TO 36 MONTHS ON SELECT 2011 & PRIOR MODELS Through Honda Financial Services

PLUS UP TO \$1,500 BONUS BUCKS† ON SELECT 2008 MODELS

AND UP TO \$2,000 BONUS BUCKS† ON SELECT 2009 MODELS



2010 Rancher

MSRP \$4,999



2010 Rancher 4x4

MSRP \$5,999



\$300 BONUS BUCKS†

2010 Rancher™ AT

MSRP \$6,899 • Available with EPS MSRP \$7,299



\$700 BONUS BUCKS†

Available with Electric Shift MSRP \$6,199
\$600 BONUS BUCKS†

Utility ATVs are recommended only for highly experienced riders 16 years and older.

ATVs FOR JOBS OF ANY SIZE.

2011 FOREMAN® 4x4

MSRP \$6,799

- Equipped with a 475cc OHV engine and a manual-shift transmission along with Honda's TraxLok® and torque-sensitive front differential to smooth the way.
- Available in Olive, Red and Natural Gear Camo (MSRP \$7,199).



\$400 BONUS BUCKS†

2011 RECON®

MSRP \$3,899

- Features a strong running 229cc OHV engine, electric start and Honda's convenient Electric Shift Program (ESP) transmission. No wonder it's a crowd favorite.
- Available in Olive and Red.



\$500 BONUS BUCKS†

2009 RUBICON

MSRP \$7,699



\$600 BONUS BUCKS†

2009 RANCHER AT

MSRP \$6,699



YOU WORK HARD. NOW PLAY HARD.

Don't waste your weekend, get out and ride a Honda.

AS LOW AS

1.99%

FIXED APR*

PLUS UP TO **\$1,500** BONUS BUCKS[†]

AND UP TO **\$2,000** BONUS BUCKS[†]

'10 Rancher™ AT

MSRP \$7,299

\$300
BONUS BUCKS[†]

'08 TRX™ 450ER

MSRP \$6,999

\$1,500
BONUS BUCKS[†]



'10 Rancher 4x4 ES

MSRP \$6,599

\$600
BONUS BUCKS[†]



Dealer Name Has The Model That You Are Hunting For!

DEALER IMPRINT

honda.com BE A RESPONSIBLE RIDER. ALWAYS WEAR A HELMET, EYE PROTECTION AND PROTECTIVE CLOTHING AND PLEASE RESPECT THE ENVIRONMENT. OBEY THE LAW AND READ YOUR OWNER'S MANUAL THOROUGHLY. Utility ATVs are recommended only for riders 16 years of age and older. Sport ATV models are recommended only for highly experienced riders 16 years of age and older. Be a responsible rider. Remember, ATVs can be hazardous to operate. For your safety, always wear a helmet, eye protection and protective clothing, and never ride on paved surfaces or public roads. Keep in mind that riding does not mix with drugs or alcohol. Honda recommends that all ATV riders take a training course and read their owner's manual thoroughly. For rider training information or to locate a rider-training course near you, call the ATV Safety Institute at 1-800-887-2887. *1.99% Fixed APR Financing available for customers who qualify for super preferred credit tier for up to 36 months through Honda Financial Services. Payment example: 36 monthly payments of \$28.64 for each \$1000 financed. Offer good on every new and unregistered 2011 and prior model year ATV, MUV and Off-Road models. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings. 90-day deferred payment and 60-day deferred interest option available. Check with participating Honda dealers for complete details. Offer ends 12/31/2010. †Bonus Bucks offer good with the purchase of select new models and may only be used for purchases at the dealership. Bonus Bucks must be redeemed on the day of purchase. Offers have no cash value and are not transferable. Redemption value not to exceed \$1,100 Bonus Bucks on 2009 TRX300X models. \$800 Bonus Bucks on 2010 NHX100 models. \$700 Bonus Bucks on 2010 TRX420T/TE models. \$600 Bonus Bucks on 2010 TRX420FM/FE/FP/FP/FE and 2009 TRX500 (All) models. \$500 Bonus Bucks 2011 TRX680FA, TRX250TM, TRX250X, 2010 MUV700 and TRX680FA models. \$400 Bonus Bucks on 2011 TRX500(All) models. \$350 Bonus Bucks on 2009 CHF50 models. \$300 Bonus Bucks on 2010 TRX420FA/FFA and 2009 TRX90X models. Offers end 12/31/10. \$2,000 Bonus Bucks on 2009 and 2008 VTX1300 (All) models. \$1,500 Bonus Bucks on 2007 VTX1300 (All) and 2008 TRX450R/ER models. \$1,300 Bonus Bucks on 2008 TRX400EX models. \$1,000 Bonus Bucks on 2010 CRF250R models. \$750 Bonus Bucks on 2008 CRF150R, 2009 and 2008 CRF250/450X models. \$400 Bonus Bucks on 2009 CRF230F and CRF150F models. \$300 Bonus Bucks on 2008 CRF150F models. Offers end 3/31/11. Customer may apply Bonus Bucks to parts, accessories, riding gear or other purchases and is responsible for all related sales tax. Prices do not include tax, title, license and other fees. See dealer for details. Professional riders shown on closed courses. Foreman®, Rincon™, Rancher™, Recon®, TRX™, TraxLok®, Honda Matic™, GPScape™, SportClutch™ and Honda Genuine Accessories™ are registered trademarks of Honda Motor Co., Ltd. © SAAL Publishing Co., 6528 Constitution Drive, Fort Wayne, IN 46804, 866.722.5123. Printed in U.S.A. (10/2010)

