

TRIUMPH OVER DIFFICULT TERRAIN.

2009 **TRX™90X**
MSRP \$2,999 **\$300**
BONUS BUCKS*



- Features an 86cc engine, easy electric starter, clutchless transmission and hot TRX450R-inspired styling. A great choice for beginners.
- Available in White and Red.

2009 **TRX300X**
MSRP \$5,299 **\$1,100**
BONUS BUCKS*



- Features muscular 282cc Honda SOHC engine, push-button electric start, a race-style chain final-drive system, a solid five-speed-with-reverse transmission and a double-wishbone front suspension.
- Available in White and Red.

2009 **TRX450R**
MSRP \$7,499



- Features a 450cc engine, independent double-wishbone front suspension plus the added versatility of electric start. It's the perfect balance of power, handling and reliability.
- Available in Red.

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www.dealer-website.com

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As low as
1.99%
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Plus up to
\$1,100
BONUS BUCKS†
on select 2009 models

2011 **Rincon™**
MSRP \$8,799



Get the dirt on the new models for fall and discover why Honda ATVs are built to make your life **easier.**

Utility ATVs are recommended only for riders 16 years of age and older.



honda.com BE A RESPONSIBLE RIDER. ALWAYS WEAR A HELMET, EYE PROTECTION AND PROTECTIVE CLOTHING AND PLEASE RESPECT THE ENVIRONMENT. OBEY THE LAW AND READ YOUR OWNER'S MANUAL THOROUGHLY. The TRX90X is recommended only for riders 12 years of age and older; riders younger than 16 years of age must be supervised by an adult. Utility ATVs are recommended only for riders 16 years of age and older. Sport ATV models are recommended only for highly experienced riders 16 years of age and older. Be a responsible rider. Remember, ATVs can be hazardous to operate. For your safety, always wear a helmet, eye protection and protective clothing, and never ride on paved surfaces or public roads. Keep in mind that riding does not mix with drugs or alcohol. Honda recommends that all ATV riders take a training course and read their owner's manual thoroughly. For rider training information or to locate a rider-training course near you, call the ATV Safety Institute at 1-800-887-2887. *1.99% Fixed APR Financing available for customers who qualify for super preferred credit tier for up to 36 months through Honda Financial Services. Payment example: 36 monthly payments of \$28.64 for each \$1000 financed. Offer good on every new and unregistered 2011 and prior model year ATV, MUV and Off-Road models. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings. 90-day deferred payment and 60-day deferred interest option available. Check with participating Honda dealers for complete details. Offer ends 12/31/2010. †Bonus Bucks offer good with the purchase of select new models and may only be used for purchases at the dealership. Bonus Bucks must be redeemed on the day of purchase. Offers have no cash value and are not transferable. Redemption value not to exceed \$1,100. Bonus Bucks on 2009 TRX300X models: \$800 Bonus Bucks on 2010 WX100 models: \$700 Bonus Bucks on 2010 TRX420TM/TE models: \$600 Bonus Bucks on 2010 TRX420FM/FE/FP/MP/PE and 2009 TRX500 (All) models: \$500 Bonus Bucks 2011 TRX680FA, TRX250TM, TRX250X, 2010 MUV700 and TRX680FA models: \$400 Bonus Bucks on 2011 TRX500(All) models: \$350 Bonus Bucks on 2009 CRF50 models: \$300 Bonus Bucks on 2010 TRX420FA/TPA and 2009 TRX90X models: Offers end 12/31/10. \$2,000 Bonus Bucks on 2009 and 2008 VTX1300 (All) models: \$1,500 Bonus Bucks on 2007 VTX1300 (All) and 2008 TRX450R/ER models: \$1,300 Bonus Bucks on 2008 TRX400EX models: \$1,000 Bonus Bucks on 2010 CRF250R models: \$750 Bonus Bucks on 2008 CRF150R, 2009 and 2008 CRF250/450X models: \$400 Bonus Bucks on 2009 CRF250F and CRF150F models: \$300 Bonus Bucks on 2008 CRF150F models: Offers end 3/31/11. Customer may apply Bonus Bucks to parts, accessories, riding gear or other purchases and is responsible for all related sales tax. Prices do not include tax, title, license and other fees. See dealer for details. Professional riders shown on closed courses. Foreman®, Rincon™, Rancher™, Recon®, TRX™, TraxLok®, Honda Matic™, GPScape™, SportClutch™ and Honda Genuine Accessories™ are registered trademarks of Honda Motor Co., Ltd. © SAAL Publishing Co., 6528 Constitution Drive, Fort Wayne, IN 46804, 866.722.5123. Printed in U.S.A. (10/2010)



Fall 2010

Tackle the toughest tasks and trails with

TECHNOLOGY TO CONQUER ALMOST ANYTHING.

2011 **Rincon**
MSRP \$8,799

\$500
BONUS BUCKS*



- Features a huge, liquid-cooled 675cc engine with Programmed Fuel Injection. Honda's fully Independent Rear Suspension system for optimal traction and three-speed automatic transmission.

• Available in Olive, Red and Camo (\$9,199)

2011 **Rubicon**
MSRP \$7,699

\$400
BONUS BUCKS*



- Features a 499cc engine with Hondamatic transmission. A unique, continuously variable automatic transmission that does the shifting for you—or, at your option, lets you choose powertrain ratios with the flick of a thumb.

• Available in Olive, Red and Camo (\$8,099)

2011 **Recon**®
MSRP \$3,899

\$500
BONUS BUCKS*



- This 250cc-class machine is every bit the work-horse its bigger siblings are, offering reliable 2WD performance second to none. Better still, its compact size and footprint let it tackle tight trails larger ATVs might find impassable.

• Available in Olive and Red

Sure, they're rugged and reliable, but Honda Utility ATVs are also built to make your life easier. Whether you're working the back 40 or your favorite trail Honda achieves this with some of the most revolutionary technology in the industry.

For example, **Electric Power Steering**, designed with torque and speed sensors to reduce steering effort when the going gets tough. Plus **Independent Rear Suspension** that allows both rear wheels to move independently, helping you maintain traction and control even on rough terrain.

And there's a transmission for every type of use. Honda's continuously variable, fully automatic **Hondamatic™ Transmission** (available on the Foreman Rubicon), is the smoothest ATV transmission you'll ever experience. The **Three-Speed Honda Automatic Transmission** is available on the FourTrax Rincon and the Rancher AT has the **Honda Automatic Dual-Clutch, Five-Speed Transmission**, which features one of the slickest- and quickest-shifting gearboxes on dirt.



As low as

1.99%
FIXED APR*

for up to 36 months on select 2011 & prior models through Honda Financial Services

Plus up to

\$1,100
BONUS BUCKS†

on select 2009 models

And this is just for starters, as Honda's feature-packed machines are all built with the same purpose in mind:

TO WORK AND PLAY HARD.



2011 **Foreman 4x4**
MSRP \$6,799

\$400
BONUS BUCKS*



- A tough as nails machine that features a beefy 475cc longitudinally mounted single armed with heaps of task-tackling torque. It works hard and plays hard too.

• Available in Olive, Red and Camo (\$7,199)

2011 **Foreman**® 4x4 ES/EPS
MSRP \$7,549

\$400
BONUS BUCKS*



- One of the hardest-working ATVs in Honda's lineup, featuring a 475cc engine and the exclusive, electronic, shift-on-the-fly TraxLok® selectable 2WD/4WD system. Plus push-button Electric Shift Program and Electric Power Steering.

• Available in Olive, Red and Camo (\$7,949)

2010 **Rancher**™
MSRP \$4,999

\$700
BONUS BUCKS*



- One of America's best selling ATVs. Features a 420cc liquid-cooled fuel-injected engine, 2WD and a fully automatic clutch. A tough, no frills ATV.

• Available in Olive and Red

2010 **Rancher 4x4 ES**
MSRP \$6,199

\$600
BONUS BUCKS*



- Features a 420cc liquid-cooled fuel-injected engine. 4WD and Electric Shift Program® five-speed transmission with reverse.

• Available in Olive, Red and Camo (\$6,599)

2010 **Rancher AT**
MSRP \$6,899

\$300
BONUS BUCKS*



- Features the same class-leading 420cc engine as Honda's other Ranchers, with additional features like Independent Rear Suspension, Electric Power Steering, Programmed Fuel Injection, TraxLok 2WD/4WD system and an automatic five-speed transmission. Plus choose between going fully automatic or shifting via the push-button Electric Shift Program.

• Available in Olive, Red and Camo (\$7,299)

