

DEALER LOGO

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STORE HOURS

Mon - Fri 9 AM - 6 PM
Saturday 10 AM - 4 PM
Sunday Gone Ridin'

2010 Honda Utility ATVs. THE ATVs OF THE WORKING CLASS HERO.

AS LOW AS 3.99% FIXED APR
PLUS UP TO \$2,500 BONUS BUCKS
AND UP TO \$1,200 BONUS BUCKS

* FOR UP TO 36 MONTHS ON SELECT 2011 & PRIOR MODELS Through Honda Financial Services
† ON SELECT 2008 PRIOR MOTORCYCLES, ATVs & PWCs
‡ ON SELECT 2009 MOTORCYCLES, SCOOTERS, ATVs & MUVs



2010 Rancher

MSRP \$4,999



2010 Rancher 4x4

BASE MSRP \$5,999



\$300 BONUS BUCKS†

2010 Rancher™ AT

BASE MSRP \$6,899 • Available with EPS Base MSRP \$7,299



\$300 BONUS BUCKS†

Available with Electric Shift Base MSRP \$6,199

\$300 BONUS BUCKS†

Utility ATVs are recommended only for highly experienced riders 16 years and older.

ATVs FOR JOBS OF ANY SIZE.

2011 FOREMAN® 4x4

Base MSRP \$6,799

- Equipped with a 475cc OHV engine and a manual-shift transmission along with Honda's TraxLok® and torque-sensitive front differential to smooth the way.
- Available in Olive, Red and Natural Gear Camo (MSRP \$7,199).



2011 RECON®

MSRP \$3,899

- Features a strong running 229cc OHV engine, electric start and Honda's convenient Electric Shift Program (ESP) transmission. No wonder it's a crowd favorite.
- Available in Olive and Red.



2009 RUBICON

Base MSRP \$7,699



\$300 BONUS BUCKS†

2009 RANCHER AT

Base MSRP \$6,699



\$600 BONUS BUCKS†

AVAILABLE THIS SPRING!

**YOU WORK
HARD.
NOW PLAY
HARD.**

Don't waste your weekend,
get out and ride a Honda.

'09 TRX300X
MSRP \$5,299



'09 TRX450R
MSRP \$7,499



'08 TRX™700XX
MSRP \$7,899



**\$2,500
BONUS BUCKS†**



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ON SELECT 2009 MOTORCYCLES,
SCOOTERS, ATVs & MUVs



**DEALER
IMPRINT**



honda.com BE A RESPONSIBLE RIDER. ALWAYS WEAR A HELMET, EYE PROTECTION AND PROTECTIVE CLOTHING AND PLEASE RESPECT THE ENVIRONMENT. OBEY THE LAW AND READ YOUR OWNER'S MANUAL THOROUGHLY. Utility ATVs are recommended only for riders 16 years of age and older. The TRX700XX, TRX450R and TRX300EX are recommended only for highly experienced riders 16 years of age and older. Be a responsible rider. Remember, ATVs can be hazardous to operate. For your safety, always wear a helmet, eye protection and protective clothing, and never ride on paved surfaces or public roads. Keep in mind that riding doesn't mix with drugs or alcohol. Honda recommends that all ATV riders take a training course and read their owner's manual thoroughly. For rider training information or to locate a rider-training course near you, call the ATV Safety Institute at 1-800-887-2887. *3.99% Fixed APR Financing available for customers who qualify for super preferred credit tier for up to 36 months through Honda Financial Services. Payment example: 36 monthly payments of \$29.52 for each \$1000 financed. Offer good on every new and unregistered 2011 and prior model year Off-Road, ATV, MUV and PWC models. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings. Check with participating Honda dealers for complete details. Offer ends 6/30/2010. **0.99% Fixed APR financing available for customers who qualify for super preferred credit tier for up to 36 months through Honda Financial Services. Payment example: 36 monthly payments of \$28.20 for each \$1,000 financed. Offer good on all model year new and unregistered Gold Wing models. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings. Check with participating Honda dealers for complete details. Offer ends 6/30/2010. †Bonus Bucks offer good with the purchase of select new models and may only be used for purchases at the dealership. Bonus Bucks must be redeemed on the day of purchase. Offers have no cash value and are not transferable. Offers good on new and unregistered models only. Redemption value not to exceed \$1,200 Bonus Bucks on 2009 CBR600RR/RA models. \$1,000 Bonus Buck on 2009 & 2008 CRF250R, 2009 CRF450R and 2007 VTX1800(AII) models. \$700 Bonus Bucks on 2009 MJV700, 2008 & 2007 CRF150F models. \$600 Bonus Buck on 2009 VT750C/C2 and TRX420FA/FA models. \$500 Bonus Bucks on 2010 MJV700 and NHX110. 2009 TRX500FE/PE/FM/PPM, 2009 & 2008 VFR800/A, 2008 and 2007 CRF150RB models. \$300 Bonus Bucks on 2010 TRX420FA/FA, 2010 & 2009 TRX420FE/PE/FM/PPM/TE/TM, 2009 TRX500FA/FA, 2009 & 2008 CRF230F and CRF150F models. \$200 Bonus Bucks 2010 SH150I, 2009 FSC600/A, CHF50S, NPSS0, TRX250TE/TM, TRX90X and 2009 & 2008 CRF100F models. Offers good on new and unregistered models only and end 6/30/10. \$1,800 Bonus Bucks on 2007 & prior ARX1200(AII) models. Offers good on new and unregistered models only and end 7/31/10. \$1,000 Bonus Bucks on 2008 VTX1800(AII) models. Offers good on new and unregistered models only and end 8/31/10. \$2,500 Bonus Bucks on 2008 TRX700XX models. \$1,200 Bonus Bucks on 2008 & 2007 TRX450R/ER models. \$1,000 Bonus Bucks on 2008 TRX400X(EX) models. Offers good on new and unregistered models only and end 9/30/10. Customer may apply Bonus Bucks to parts, accessories, riding gear or other purchases and is responsible for all related sales tax. Prices do not include tax, title, license and other fees. See dealer for details. Professional riders shown on closed courses. Foreman®B, Rancher™, Recon®B, TRX™, GPSCape™, SportClutch™ and Honda Genuine Accessories™ are registered trademarks of Honda Motor Co., Ltd. SAAL Publishing Co., 6528 Constitution Drive, Fort Wayne, IN 46804, 866.722.5123. Printed in U.S.A. (4/2010)