

WIN \$5,000 CASH**

Bring this postcard in by August 31st to check your lucky number and see if you are a winner!

YOU COULD BE HOLDING THE WINNING POSTCARD!

NO PURCHASE NECESSARY TO CHECK YOUR NUMBER OR BE A WINNER!



'11 CBR[®]250R
MSRP \$3,999^{††}



SEE THE VIDEO!

Scan this code with your smart phone or wireless device to see this product video!

DEALER LOGO

As low as

1.99%

Fixed APR*

For up to 36 months on select 2011 and prior On-Road models

Plus up to

\$800

Bonus Bucks[†]

On select 2011 and prior On-Road models

'10 Stateline
MSRP \$11,699^{††}



\$800
Bonus Bucks[†]

'10 Sabre
MSRP \$11,799^{††}



\$800
Bonus Bucks[†]

WIN \$5,000 CASH

MATCH YOUR NUMBER AND WIN, IT'S THAT SIMPLE!

'12 Gold Wing®
MSRP \$23,199^{††}



'11 PCX125
MSRP \$3,399^{††}



110
ESTIMATED MPG*



**THE ALL-NEW
2012 GOLD WING
HAS ARRIVED!**

SEE THE VIDEO!
Scan this code with your smart phone or wireless device to see this product video!

'11 CBR®600RR
MSRP \$11,199^{††}



**\$800
Bonus Bucks***

DON'T FORGET!
Bring this postcard in by August 31st
to check your lucky number and see
if you are a winner!

**YOU HAVE A 1 IN XXXX
CHANCE OF WINNING!**

SECOND CHANCE DRAWING!

IF YOUR NUMBER ISN'T THE BIG WINNER, DROP THIS IN OUR SECOND CHANCE DRAWING FOR A

**\$50.00
GIFT CARD**

NAME: _____
EMAIL: _____
PHONE: _____

No purchase necessary. Winner to be drawn 8/31/2011.

20% OFF

**Any Honda Part or
Accessory Item**



Must present coupon at time of purchase. One coupon per customer. Not valid with unit purchases. Not valid with any other offers. No cash value. Offer expires 8/31/2011.



12345 Honda Way • City, ST
123.456.7890
TOLL FREE: 800.456.7890
www.dealerwebsite.com

STORE HOURS

Mon - Fri 9 AM - 6 PM
Saturday 10 AM - 4 PM
Sunday Gone Ridin'



PRSR T STD
U.S. POSTAGE PAID
FORT WAYNE, IN
PERMIT NO.869

honda.com BE A RESPONSIBLE RIDER. ALWAYS WEAR A HELMET, EYE PROTECTION AND PROTECTIVE CLOTHING AND PLEASE RESPECT THE ENVIRONMENT. OBEY THE LAW AND READ YOUR OWNER'S MANUAL THOROUGHLY. Utility ATVs are recommended for riders 16 years of age and older. Sport ATVs are recommended only for highly experienced riders 15 years of age and older. Always wear a helmet, eye protection and appropriate clothing. †Manufacturer Suggest Retail Price (or MSRP) excludes destination charge. Visit www.powersports.honda.com to view applicable destination charge amount. *1.99% Fixed APR financing available for customers who qualify for super preferred credit tier for up to 36 months through Honda Financial Services. Payment example: 36 monthly payments of \$28.64 for each \$1000 financed. Offer good on 2011 and 2010 model year new and unregistered VT1300 models. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings. Check with participating Honda dealers for complete details Offer ends 10/3/2011. **No purchase or submission to sales presentation necessary. Purchase does not increase chance of winning. Void where prohibited. See complete rules available at <dealer name>. Contest begins 07/06/2011 and ends 08/31/2011. Open to legal U.S. residents, age 18 or older with a valid driver's license who received an original mail piece via U.S. Mail. Employees of <dealer name>, mail house, ANNO, associated sponsors or agencies, and their family members and members of same household are ineligible. Addresses must redeem original mail piece in person by close of business on 8/31/2011. Original number on mail piece must match a randomly selected winning number to win corresponding prize. Winning number will be displayed during normal business hours between contest dates at participating locations. Winning number(s) may not be released over the phone. Available prizes, approximate retail value and odds of winning: \$5000.00 USD (1:1 mailers). Maximum of one prize award available per prize level. In the event of print/mechanical errors or duplicate winning numbers distributed in error, the number match contest is void and no prizes will be awarded. In event an error voids contest, promotion will be re-mailed at a future date. All validly claimed prizes will be awarded. Any unclaimed prizes will not be awarded. Sponsor <dealer name>, Administrator S&A Publishing, 6528 Constitution Drive, Fort Wayne, IN 46804. †Bonus Bucks offer good with the purchase of select new models and may only be used for purchases at the dealership. Bonus Bucks must be redeemed on the day of purchase. Offers have no cash value and are not transferable. Offers good on new and unregistered models only. Redemption value not to exceed \$800 Bonus Bucks on 2011 CBR1000RR, 2010 Sabre and Stalene and 2009 CBR600RR models. Offers good on new and unregistered models only and end 8/31/2011. Customer may apply Bonus Bucks to parts, accessories, riding gear or other purchases and is responsible for all related sales tax. †Honda's fuel economy estimates are based on EPA exhaust emission measurement test procedures and are intended for comparison purposes only. Your actual mileage will vary depending on how you ride, how you maintain your vehicle, weather, road conditions, tire pressure, installation of accessories, cargo, rider and passenger weight and other factors. Prices do not include tax, title, license and other fees. See dealer for details. Professional riders shown on closed courses. Gold Wing®, CBR® and Honda Genuine Accessories™ are registered trademarks of Honda Motor Co., Ltd. ©S&A Publishing Co., 6528 Constitution Drive, Fort Wayne, IN 46804, 866-722-5123. Printed in U.S.A. (7/2011)

